

## CompanyX Facebook Ads

### Ad Set 1

#### Benefits of CompanyX Carousel

Text (70-150 characters): Get your share of the \$446 million online alcohol market – without the pain points.

Headline 1 (40 char): CompanyX provides the e-commerce.

Description 1 (20 char): Get new customers!

Headline 2 (40 char): Add delivery to your bottle shop sales.

Description 2 (20 char): Grow your business!

Headline 3 (40 char): Get the founder's membership rate today.

Description 3 (20 char): Start today!

#### How CompanyX Works Carousel

Text (70-150 characters): You want to take advantage of the 40% growth in alcohol sales in the next couple of years, and CompanyX can help. But how?

Headline 1 (40 char): We integrate your systems.

Description 1 (20 char): Get online quickly.

Headline 2 (40 char): Your customers place online orders.

Description 2 (20 char): Ordering is easy.

Headline 3 (40 char): We pick up and deliver.

Description 3 (20 char): You just package!

### Ad Set 2: Remarketing

#### Fear of Loss Carousel

Text (70-150 characters): Your bottle shop is missing out on sales. Don't wait any longer to join the CompanyX Revolution!

Headline 1 (40 char): Online liquor sales grow 9.8% each year.

Description 1 (20 char): E-commerce is IN.

Headline 2 (40 char): Are you missing out on that growth?

Description 2 (20 char): Don't be pushed out.

Headline 3 (40 char): Be a part of it by calling us now!

Description 3 (20 char): Get your share!

#### [Sense of Gain Carousel](#)

Text (70-150 characters): With 9.8% growth each year, online alcohol sales can revolutionize your profits. CompanyX can help your bottle shop get its share of those sales.

Headline 1 (40 char): E-commerce can boost profits by 120%.

Description 1 (20 char): We're behind you.

Headline 2 (40 char): CompanyX gives you the right tools.

Description 2 (20 char): We can help.

Headline 3 (40 char): Find out how to get our founder's rate.

Description 3 (20 char): Join the revolution!